



Once in a Lifetime Journey

A window into luxury & out of the ordinary travel



Once in a Lifetime Journey is a luxury and out of the ordinary travel portal written by a team of local travel and luxury experts led by online entrepreneur, strategy consultant and ex-Gogler Mar Pages.

385K

Unique page views per month

160K

Unique users per month



ABOUT THE SITE

Established in 2014, Once in a Lifetime Journey features luxury travel to exclusive destinations, premium airline cabin reviews, the best luxury train journeys and the most extraordinary hotels and resorts from around the world. Our team only works with a very small and select group of brands that align with our values and philosophy, always keeping our audience in mind. Additionally, we also cover the least visited countries in the world as well as unique and yet-to-be-discovered experiences, away from the well-traveled tourist paths.

50%

Female audience

25-44

Average age

IN, NA, SEA, AUNZ, EU

10% 30% 20% 10% 15%



41K



78K



50K*

** split into three accounts*



ENDORSEMENTS

"Many thanks for your awesome support and partnership (..) we reached our goals, much thanks to you and your teams dedication, professionalism and hard work."
Touring Bird

"Mar is an honest and reliable professional. It is always a pleasure to work with her. She always makes sure we get the best results."
Helga S. Mango PR Singapore

"Of the influencers we have worked with, you have been specially selected as clients were happy with the audience engagement you have provided"
Samuel L. Mediatropy Digital Agency

"Genuine insight with a comprehensive, action-orientated approach on how to make money online"
Book Reader

"This is the BEST travel guide i have found. thank you SO SO much !!!"
Blog Reader

SUCCESS STORIES

Our top performing, SEO-optimised luxury hotel posts generate bookings and revenues for our partners

20%
conversion rate

2,500
clicks to book

BRANDS WE HAVE WORKED WITH



Lufthansa



Independently minded

CONRAD
HOTELS & RESORTS™



Bawah

Incredible!ndia

THE PENINSULA
HOTELS



GUAM
VISITORS
BUREAU



BANYAN TREE



SIX SENSES



SHACKLETON & SELOUS
SOCIETY

YTL HOTELS



Soneva

ANdAZ



ACCOR HOTELS
Feel Welcome



SECRET
RETREATS



Uga
RETREATS



BELMOND



Casa del Mar
LANOKAWI