



**ONCE IN A
LIFETIME
JOURNEY**



Once in a Lifetime Journey is a luxury and out of the ordinary travel blog written by Influencer, Online Entrepreneur, Digital Marketing Consultant, Author and ex-Googler Mar Pages based on her travels to 100 countries in the last 13 years.

335K

*Unique page
views per month*

190K

*Unique users
per month*



ABOUT THE BLOG

Once in a Lifetime Journey features luxury travel to exclusive destinations, premium airline cabin reviews, the best luxury trains and the most coveted hotels & resorts around the world. Additionally, the blog is a go-to travel portal for discovering the world's least visited countries. Online entrepreneurs will also find resources, in-depth interviews and case studies with leading entrepreneurs who have successfully implemented sustainable online revenue models as inspired by Mar's practical book *30 Proven ways to make money online with or without a blog* (available on Amazon).

50%

Female audience

25-44

Average age

IN, US, SEA, AUNZ, EU

15% 25% 15% 10% 10%



42K



83K



50K*

** split into three accounts*



ENDORSEMENTS

"What a fantastic video! We are blown away & are so glad you had a lovely time at our resort. We would love to share this video on our page!"
Banyan Tree Hotels & Resorts

"Mar is an honest and reliable professional. It is always a pleasure to work with her. She always makes sure we get the best results." Helga S. Mango PR Singapore

"Of the influencers we have worked with, you have been specially selected as clients were happy with the audience engagement you have provided"
Samuel L. Mediatropy Digital Agency

"Genuine insight with a comprehensive, action-orientated approach on how to make money online"
Book Reader

"This is so incredibly helpful - thank you!" Blog Reader

SUCCESS STORIES

Our top performing, SEO-optimised luxury hotel posts generate bookings and revenues for our partners

20%
conversion rate

1,500
clicks to book

BRANDS WE HAVE WORKED WITH



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